[insert date]

[insert name and address]

Dear XXXXX,

[insert practice name] is pleased to announce that we are now offering Magnetic Resonance Elastography (MRE) for patients with chronic liver disease who may need staging for suspected liver fibrosis.

Invented and developed at Mayo Clinic, MRE provides liver fibrosis assessment with better precision and accuracy than ever before. This well-validated technology was designed to expand diagnostic capabilities when quantifying tissue stiffness in patients where other technologies, such as Fibroscan®, can often be technically challenging.

Clinical practice guidelines from the American Gastroenterological Association (AGA) and American Association for the Study of Liver Diseases (AASLD) recommend MRE in routine clinical practice, with MRE being viewed as a non-invasive substitute for liver biopsy in many clinical scenarios.

Best of all, {insert practice name] is pleased to offer MRE as a rapid, standalone exam that takes only 10 minutes. To ensure your patients experience this rapid exam, be sure to ask for standalone MRE using the new CPT code 76391. You can also request PDFF for steatosis assessment as well, making for a powerful one-stop exam for liver health assessment.

[insert practice name] is proud to provide this innovative, non-invasive way to assess liver fibrosis to you and your patients. To learn more about MR Elastography and how it may help your patients, please contact us at [phone number] or to order MRE, please visit our patient referral portal at: www.[practicename].com

Best wishes,

[Facility name]